

# RESIDENT SIGNAGE OPPORTUNITIES



## BUCHANAN GATE SIGN

Located at the front entrance to Fort Mason Center for Arts & Culture (Marina at Buchanan) are two street-facing, stand-alone, marquee-style signs. Visible to tens of thousands of people weekly.

All Residents receive a sign on the FMCAC Marquee. Due to limited space, signs are rotated with preference given residents serving the public on a daily basis. To ensure consistency, signs are designed by FMCAC and submitted to residents for their approval. Vinyl on di-bond metal. 15 5/8" high x 57" wide (14" x 57" visible)

New residents serving the public on a daily basis are eligible for a larger sign to be displayed as space allows. Content should be limited to name, logo, tagline, and "Now Open" or a similar statement. Such signs can be designed by the resident and submitted to FMCAC for approval. Vinyl on di-bond metal. 31 5/8" high x 57" wide (30" x 57" visible)



Gate Location



Buchanan Gate Sign

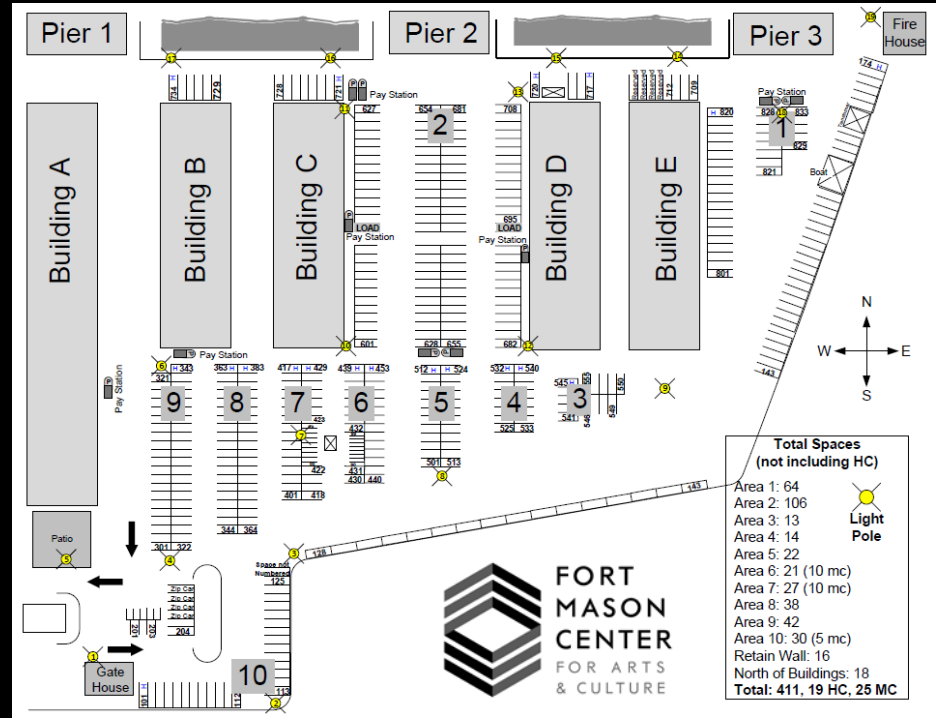
# STREET POLE BANNERS

18 banners located across the FMCAC campus, visible to thousands of campus visitors daily. Can be made available to a resident en masse to promote an upcoming event.

- 24" W x 72" H
- Speak with FMCAC staff about reserving Laguna Street and Marina Blvd street pole banners



Street Pole Banner



Street Pole Locations (18 total)

## BUILDING A RESIDENTS

Building A residents can fabricate and install an external blade sign measuring 4' wide x 2' high. Signs can be designed by residents and submitted to FMCAC for approval. Content should be limited to name, logo and tagline.



*Building A blade sign*

## BUILDING B, C and D RESIDENTS

Building B, C and D residents can fabricate and install an external blade sign measuring 84" wide x 14" high: Signs can be designed by residents and submitted to FMCAC for approval. Content should be limited to name, logo and tagline. Ground floor residents open to the public on a daily basis may be eligible to install more than one sign.



*Building B, C and D blade signs*

## Appendix

### All signs must be approved in advance by FMCAC.

**Approved Vendors:** All Buchanan Gate and Street Pole Banner signs must be produced by the FMCAC approved vendors listed at right. Please contact the approved vendors for pricing.

#### **Buchanan Street Sign:**

- Sign must be vinyl on di-bond metal, minimum 1/16” thick
- All text should be in a font readily legible to passersby (at least 3” in height )and information should be limited to the following: name of event, brief event tagline, dates, times, FMCAC venue. Signage may also have a limited number of sponsor logos and event images.

### Approved signage vendors:

#### **DPI, Sanjay Sakhuja**

[sanjay@dpi-sf.com](mailto:sanjay@dpi-sf.com)

20 South Linden Ave. 4A  
South San Francisco, CA 94080

Phone: (415) 407-1919

[dpi-sf.com](http://dpi-sf.com)

#### **AAA Flag & Banner, Alex Litovskiy**

[aliovskiy@AAAFLLAG.COM](mailto:aliovskiy@AAAFLLAG.COM)

113 10<sup>th</sup> Street

San Francisco, CA 94103

Phone: (415) 431-2950

[aaafllag.com](http://aaafllag.com)