FORT MASON STATION CAMPAIGN
Frequently Asked Questions

What is the Fort Mason Station project and why does it matter?

Fort Mason Station will transform a once-restricted military checkpoint into a welcoming gateway to the campus. The unused railbed and historic train tunnel portal behind Equator Coffees will become a 12,000-square-foot pedestrian plaza featuring a visitor kiosk, outdoor seating, native landscaping, public art space, a performance stage, and clear wayfinding. The project will give Fort Mason the front entrance it deserves—safe, inviting, and alive with creativity.

Who will benefit from Fort Mason Station?

Fort Mason Center welcomes more than 1.5 million visitors annually to thousands of events, exhibitions, and performances. As the campus's new front door, Fort Mason Station will benefit everyone who visits, works at, or passes through the campus. Located at the intersection of the Bay Trail, Laguna Street, and Marina Boulevard, the project will also improve pedestrian and cyclist safety by widening a major pinch point where commuter bikes, rental bikes, e-bikes, and scooters converge. More than 5,000 cyclists pass through this area daily at peak.

Does Fort Mason Center receive federal funding?

No. Fort Mason Center receives no government funding for its operations and is financially self-sustaining, with most revenue coming from event rentals, tenant leases, and parking. Over the past five years, we have secured more than $8 million in public and private grants, philanthropic contributions, and corporate support for public art, interpretive signage, capital improvements, and pandemic recovery.

Why is Fort Mason Center conducting a capital campaign?

Over the past 50 years, Fort Mason Center and its resident partners have invested more than $100 million in preserving and improving the campus. Under our current National Park Service lease, another $100 million in capital improvements will be required by 2066, placing substantial demands on our capital reserves. Because Fort Mason Station is not a lease-required improvement, it cannot be funded entirely through reserves dedicated to these essential obligations. Philanthropic support makes this community-focused investment possible, improving the campus entrance, expanding access to free arts programming, and creating welcoming public space for generations to come.

What is the project cost and how much has been raised?

In late 2026, Fort Mason Center surpassed its original $1.5 million fundraising goal. As of November 2026, we have raised $1.7 million toward the project's $3 million cost. We are

continuing to seek philanthropic support for several enhancements that will complete the vision: programmable tunnel lighting, a nighttime media gallery in the historic Guardhouse, and a custom 20-foot shipping container serving as a pop-up gallery. Additional gifts will enrich the visitor experience and reduce the amount drawn from capital reserves, preserving resources for other campus priorities.

What is the timeline for construction and completion?

Demolition and grading are scheduled to begin before the end of 2027, with construction expected to be completed in 2028.

How can I donate? How can I pay my gift or pledge?

Gifts may be made through a variety of methods, including multi-year pledges of up to three years. Donors may also request anonymity at any time by submitting a written request.
Gifts and pledges may be made in the following ways:

- **Online:** Make a secure one-time or recurring gift by credit card or electronic bank transfer at **fortmason.org**. Please indicate that your gift is for the Fort Mason Station campaign.
- **Check:** Payable to Fort Mason Center for Arts & Culture and mailed or delivered to: 2 Marina Blvd., Landmark Building C, Suite 260, San Francisco, CA 94123
- **Pledge payments:** Complete a pledge form to specify your preferred payment schedule.
- **Securities:** Gifts of appreciated stock or other securities.
- **Donor-advised funds:** Recommend a grant through your donor-advised fund (Federal Tax ID #94-2348311).
- **IRA charitable distributions:** Qualified charitable distributions from an IRA.
- **Other options:** Matching gifts, gifts-in-kind, and planned giving.

For questions or to request a campaign pledge form, contact Rose Trulin, Associate Director of Advancement, at **rose@fortmason.org** or **415.345.7545**.

Are donations to this project tax deductible?

Yes. Fort Mason Center is a 501(c)(3) nonprofit organization (Federal Tax ID #94-2348311). All campaign contributions are tax-deductible to the extent permitted by law.

Will donors be publicly recognized?

Yes. All campaign donors will be recognized on the Fort Mason Center website and in our Annual Report. Donors contributing $15,000 or more will also receive prominent recognition on the Fort Mason Station Donor Wall.